

**DIVISION MEMORANDUM**  
No. 729, s. 2015

OCT 23 2015

**FINANCIAL EDUCATION INFO DRIVE**

To: Assistant Superintendent  
Education Supervisors/Coordinators  
District Supervisors/OICs/Caretakers  
Elementary and Secondary School Heads

1. For the information of all concerned, attached is Regional Memorandum No. 606, s. 2015, entitled, "Financial Education Info Drive", which is self-explanatory.
2. Immediate and wide dissemination of this Memorandum is desired.

  
**ARDEN D. MONISIT, ED.D.**  
Schools Division Superintendent

ADM/rng15



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
**REHIYON VII, GITNANG VISAYAS**  
**REGION VII, CENTRAL VISAYAS**  
Sudlon, Lahug, Cebu City



SEP 30 2015

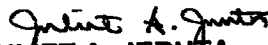
**REGIONAL MEMORANDUM**

No. **606**, s. 2015

**FINANCIAL EDUCATION INFO DRIVE**

To : Schools Division Superintendents/OICs  
Regional Chiefs

1. Enclosed is a letter from Ms. Aurora Osana, Executive Vice Chairman, International Marketing Group, Philippines informing this Office of their **Financial Education Info Drive** from September 2015 to September 2016.
2. For more information, refer to the attached communication.
3. Conduct of the said Activity shall be subject to the discretion of the Schools Division Superintendents, School Heads, and to the provisions of DECS Order No. 28, s. 2001 entitled "**Prohibiting the Commercialization of the DECS Organization through Endorsements and Accreditation of Goods and Services**", DepEd Order No. 9, s. 2005 entitled "**Instituting Measures to Increase Engaged Time-on-Task**" or "**No-Disruption-of-Classroom Policy**", and all other existing DepED policies and regulations, and ensuring compliance therewith.
4. For the information and guidance of all concerned.

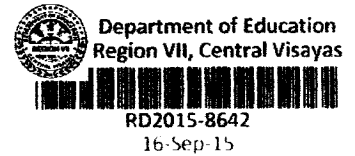
  
**JULIET A. JERUTA**  
Director III  
Officer-In-Charge

JAJEBE./imgb

Regional Director's Office: Tel. nos.: (032) 231-1433; 231-1309; Telefax 414-7399; 414-7325; Asst. Regional Director's Office Telefax: (032) 255-4542;  
Field Effectiveness Division: (032) 414-7324; Curriculum Learning Materials Division (032) 414-7323;  
Quality Assurance and Accountability Division: (032) 231-1071; Resource Mobilization and Special Programs and Projects Division: (032) 254-7062;  
Training and Development Division: (032) 255-5239 loc. 112; Planning, Policy and Research Division: (032) 233-9030; 414-7065;  
Administrative Division: (032) 414-7326; 255-1313; 414-7366 414-4367; Budget and Finance Division: (032) 256-2375; 253-8061; 414-7321  
Website: <http://www.depedro7.com.ph>

*"EFA 2015: Karapatun ng Lahat, Pananagutan ng Lahat"*

15 September 2015



To : DR. JULIET JERUTA  
REGIONAL DIRECTOR  
Department of Education  
Region 7, Cebu City

From : Aurora Osana  
Executive Vice Chairman  
International Marketing Group, Philippines

Re : Financial Education Info Drive

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This is to request for an audience with your teaching and non-teaching staff, and other members of the organization, to briefly introduce and share the Basic Concept of Financial Planning/Portfolio Management, and orient them on how to attain Financial Independence. This is a free and no-obligation service to be presented by the International Marketing Group (IMG).

IMG, an independent marketing company registered in the Philippine Securities and Exchange Commission (SEC), recognizes the value on how to save money the appropriate way and how money works. The company is committed to help every Filipino family not to be left behind. Its vision is to lead the financial revolution by delivering investment products and concepts to the average people on a grand scale.

The company is supported by some of the largest and most respected financial service companies in the country today. IMG is affiliated with World Financial Group (WFG) USA, with main offices in San Jose, California in west coast and in Duluth Atlanta, Georgia USA with presence in Canada, Europe, Middle East and Asia.

We in IMG uphold that every Filipino should be equipped with proper financial education and be able to invest their hard earned money through competent facilities that give higher rate of return. Thus, enable their family to have enough monetary reserve for retirement and future needs especially at this time of global recession and fast changing technology, hence this proposal.

We will make a follow up on this matter to confirm the schedule of this said orientation. I am looking forward to our collaborative effort in this regard.  
Thank you Sir.

Very truly yours,

for:   
Aurora Osana

Executive Vice Chairman  
International Marketing Group, Philippines

These are the following Divisions that **International Marketing Group (IMG)**, will conduct a Financial Education Information Drive on **September 2015 to September 2016**.

- A. Cebu Province**
- B. Cebu City**
- C. Mandaue City**
- D. Danao City**
- E. Bogo City**
- F. Naga City**
- G. Toledo City**
- H. Carcar City**
- I. Talisay City**

I am looking forward to our collaborative effort in this regard.

Thank you and God Bless.